



Tourist Traffic and Tourism Profit of Sarajevo city as Reliable Indicators of Tourism Development

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Abstract: Considering that tourism is of great importance for the city development, Sarajevo tourism analysis indicators are necessary to define the basic problems of contemporary tourism, as well as to improve the overall tourism and city affirmation of Sarajevo as the capital of Bosnia & Herzegovina. Research is based on tourism statistics of tourist arrivals and overnight stays, as well as revenues of tourism in a longer period of time, and also includes other tourism indicators or tourism development rates (the growth rates of tourist accommodation units, number of rooms, beds, tourist arrivals, overnight stays, and tourism revenues). Comparison and correlation of these parameters is used to determine basic trends of Sarajevo tourism development and to emphasize potential goals for more qualitative tourism of the city. There is also research by each of four constitutive Sarajevo City municipalities which is of great importance for sustainable tourism and spatial development of Sarajevo. At the same time, sustainable tourism and a qualitative spatial development planning is the main key of environmental protection.

Key words: *Sarajevo, tourism, tourist arrivals, overnight stays, tourism revenues, growth rates of tourism*

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